



LOWCOUNTRY ELITE
All-Star Cheerleading
1088 Quail Drive
Charleston, SC 29412

Dear Prospective Sponsor,

Are you looking for ways to get your business name out to the Charleston community? Sponsoring Lowcountry Elite All-Star Cheerleading is a great way to advertise and at the same time help deserving athletes defray the costs of competition entry fees, travel, uniforms, and tuition. Sponsorship is an opportunity for you to be involved in a significant way with a local youth organization that sees its mission as not only training athletes to succeed on the mat, but also to develop them personally through teamwork, sportsmanship, leadership, scholarship, and personal responsibility.

Lowcountry Elite is now in its third season of competitive cheerleading, and is home to over 50 athletes ages 5-18, who come from James Island, Johns Island, West Ashley, and all over the Charleston area. Funding from business sponsorships makes it possible for our athletes to train, travel, and compete regionally against other top-ranked teams.

We would like to invite you to sponsor us for the 2010-11 season. You are not only supporting our program, but helping your own business be recognized by our athletes, parents, siblings, coaches and friends. Here is a description of our three sponsorship levels, with their corresponding benefits. All sponsors will receive a tax-deductible receipt for their contribution.

Navy Sponsor - \$250.00

- Vinyl banner with company logo hanging in our facility, which works with over 300 children and their families each week
- Company logo on official team t-shirt, to be worn by over 50 athletes at all public events and fundraisers this season (deadline for logo artwork is 9/15/10)
- Company logo, contact information and link on the official team web site

Red Sponsor - \$100.00

- Company logo on official team t-shirt, to be worn by over 50 athletes at all public events and fundraisers this season (deadline for logo artwork is 9/15/10)
- Company logo, contact information and link on the official team web site

White Sponsor - \$50.00

- Company logo, contact information and link on the official team web site

Silver Sponsor - \$25.00

- Individual name on the official team web site

Please complete the attached form and submit, along with a company business card if available, to:

Lowcountry All-Star Cheer
1088 Quail Drive
Charleston, SC 29412

Online sponsorships can also be made by visiting www.LowcountryElite.com and clicking the "Sponsor" link. Thank you in advance for your consideration!

Sincerely,

Meg Trott
Lowcountry Elite Program Director



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LOWCOUNTRY ELITE CHEER SPONSORSHIP FORM

Sponsor Name: _____

Sponsor Mailing Address: _____

Sponsor Telephone: _____

Sponsor Email: _____

Sponsor Web Site: _____

Please Select Sponsorship Level:

- Navy Sponsor - \$250.00
- Red Sponsor - \$100.00
- White Sponsor - \$50.00
- Silver Sponsor - \$25.00

Please Check One:

- I am sponsoring the Lowcountry Elite Cheer Program (General Team Sponsor)
- Please apply my donation to _____'s account (Sponsor for Specific Athlete)

Checks should be made payable to "Lowcountry Elite." Logo artwork can be emailed to lowcountryelitecheer@gmail.com or submitted with sponsorship form on a cd (DEADLINE FOR ARTWORK IS SEPTEMBER 15, 2010).

Please submit completed form and sponsorship payment to the address below:

Lowcountry Elite All-Stars
1088 Quail Drive
Charleston, SC 29412

We are proud members of

